

# About the Study

The Capital Area Metropolitan Planning Organization (CAMPO) and the City of San Marcos invite you to participate in the third public comment period for the San Marcos Transportation Corridors Study. The goal is to receive input on a range of design concepts and improvements for walking, biking, driving, and mixed-use development in key activity centers and transportation corridors in San Marcos.



 **WE ARE HERE**



# Transportation Corridors

These **key corridors** are being studied to identify improvements for walking, biking, transit, and driving.



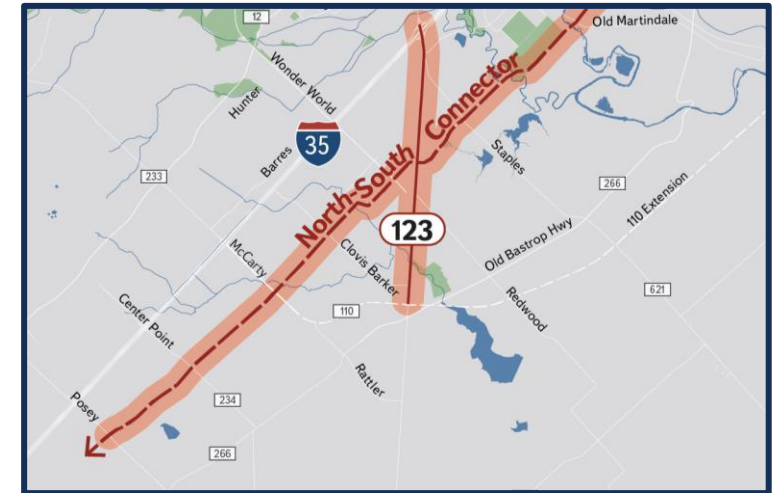
## Hopkins Street/SH 80

- Extends east from the downtown San Marcos courthouse square toward Caldwell County
- Classified by the City as a boulevard
- High volume road links downtown with City Government Complex, Midtown, IH 35, and rural areas to the east of the Blanco River



## Guadalupe Street

- Extends from San Marcos courthouse square in downtown to IH 35
- High volume road that represents a primary through-way into downtown



## SH 123/North-South Connector

- Existing SH 123 extends south from IH 35 toward Guadalupe County
- Future North-South Connector intended to intersect SH 123 and create a new corridor east of IH 35

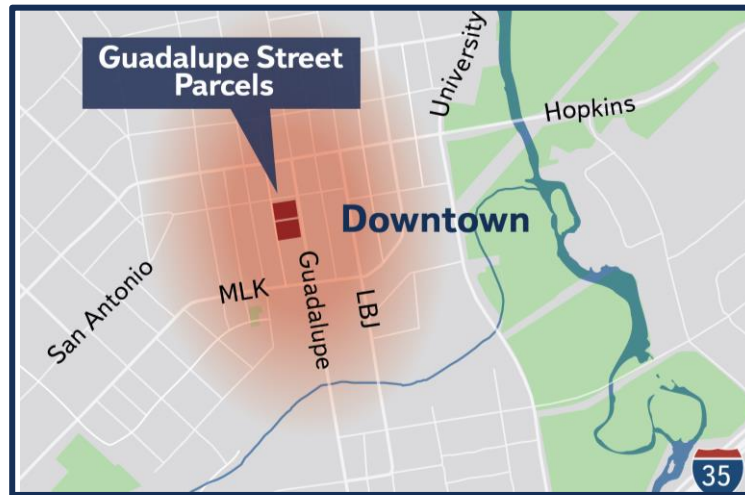
# Activity Centers

The **activity centers** portion of the study focuses on three areas being examined for mixed-use development opportunities where housing, jobs, and services are near high-quality transportation choices and connections.



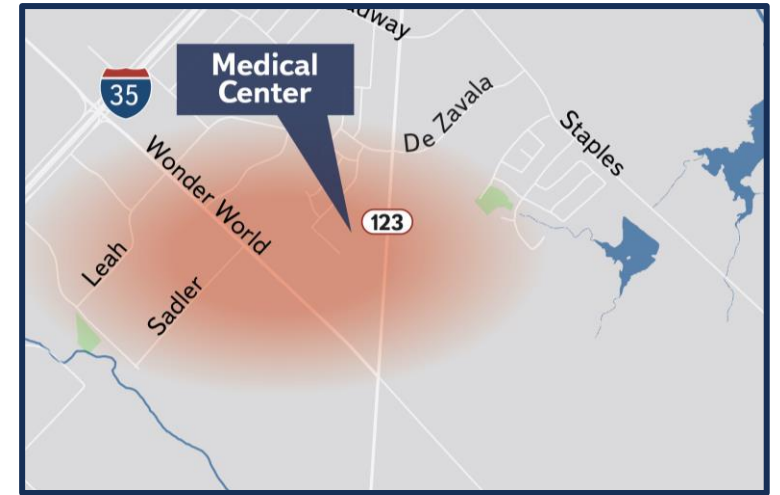
## City Government Complex

An area along Hopkins St. between downtown San Marcos and IH 35. Cluster of government buildings and cultural destinations.



## Guadalupe Street Parcels

An area of city-owned land located on Guadalupe Street north of MLK Dr. and south of Hopkins Street.



## Medical Center

An area located within the Medical District east of IH 35 near the intersection of SH 123 and Wonder World Drive

# What We Heard

## Key themes from Public Involvement

### Sustainability and Natural Environment

- Incorporate green space into mixed-use development
- Use sustainable design
- Include native landscaping
- Protect natural resources, especially the river

### Economic Development and Land Use

- Promote density while preserving neighborhood character
- Integrate a variety of housing types
- Consider affordability of housing opportunities

### Mobility & Biking/ Pedestrian Features

- Add shaded areas along pedestrian walkways
- Support for additional biking and walking lanes
- Add landscaping and seating along multi-use paths

### Roadway Improvements and Connectivity

- More connection between developed areas and surrounding neighborhoods
- Balance bike lanes with need for added roadway capacity
- Increase connectivity to key destinations
- Support for signalized crossings

## Summary of Activities



Steering Committee Meetings



Virtual Open House and Comment Period



Focus Groups and Virtual Design Workshops

# Share Your Input

Please explore each station and share your input. You may share comments on each of the corridors and activity centers in Stations 2 through 4 and general comments on the Study in Station 5.

Your feedback will help inform the San Marcos Transportation Corridors Study. Thank you for participating!

You may also email, mail, call, or text comments to:

**[Info@SMTXStudy.com](mailto:Info@SMTXStudy.com)**

**(737) 231-1436**

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